



3516 N. Verdugo Road, Glendale, CA 91208

www.montrosechamber.org

34TH ANNUAL OKTOBERFEST –OCTOBER 1, 2011
2011 SPONSOR OPPORTUNITIES

The Montrose Verdugo City Chamber of Commerce offers the following Sponsor Opportunities to participate in the Foothills' largest event of the year. Your support of the Montrose Oktoberfest will help keep it the successful event it is today. At the same time promoting your business to over 30,000 visitors! Please check the level you are sponsoring.

EVENT SPONSOR \$5000

Only ONE EVENT sponsor for this event!

First right of refusal for Title sponsorship for the next TWO Oktoberfest!!!!

Your Logo prominently displayed **synonymously** with The MVCCC on all Oktoberfest Advertising and Event T-shirts.

Your Logo prominently displayed on all Oktoberfest Posters distributed throughout the community and surrounding cities.

Your Logo and Link prominently displayed on the Montrose Verdugo City Chamber of Commerce Website.

Your Company name announced as the main EVENT SPONSOR throughout the event.

Prominent display of your company Banner(s) on Main Stage (3' x10' banner provided by sponsor).

Additional display of your company Banner(s) at event (3' x10' banner provided by sponsor).

Your name displayed on the Montrose Verdugo City Chamber's Montrose Oktoberfest website page.

YOUR company will have the opportunity to have your employees work as volunteers at an Approved company booth or product placement area (some age restrictions may apply). YOUR company banner will be displayed at that booth.

8 Oktoberfest dinner and beverage tickets

8 Oktoberfest kick off mixer entry tickets

2 Oktoberfest reserved parking spaces

PLATINUM SPONSOR – \$2500

Your Logo displayed on all Oktoberfest Newspaper Advertising and Event T-Shirts.

Your Logo displayed on all Oktoberfest Posters distributed throughout community.

Your Logo and Link prominently displayed on the Montrose Verdugo City Chamber Website.

Your Company name announced as a Platinum Sponsor throughout the event.

Prominent display of your company Banner on Main Stage (3' x10' banner provided by sponsor).

Your name displayed on the Montrose Verdugo City Chamber of Commerce Oktoberfest website page.

YOUR company will have the opportunity to have your employees work as volunteers at an Approved company booth or product placement area (some age restrictions may apply). YOUR company banner will be displayed at that booth.

4 Oktoberfest dinner and beverage tickets

4 Oktoberfest kick off mixer entry tickets

1 Oktoberfest reserved parking space

GOLD SPONSOR– \$1000

Your Company Name will appear on all Oktoberfest newspaper advertising and Event T-Shirts.

Your Logo will appear in the Games & Rides area.

Your company name announced as Gold Sponsor throughout the event.

Your Logo displayed on our Montrose Verdugo City Chamber of Commerce Oktoberfest website page.

YOUR company will have the opportunity to have your employees work as volunteers at an Approved company booth or product placement area (some age restrictions may apply). YOUR company banner will be displayed at that booth.

SILVER SPONSOR \$500

Your Company Name will appear on all Oktoberfest newspaper advertising and Event T-Shirts.

Your name displayed on the Montrose Verdugo City Chamber's Montrose Oktoberfest website page.

YOUR company will have the opportunity to have your employees work as volunteers (some age restrictions may apply).

YOUR company banner will be displayed.

OKTOBERFEST SUPPORTER \$250

Your Company Name will appear on all Oktoberfest Event T-Shirts.

Please mail this completed form ASAP so we can start getting your business advertised!

**Please make your checks payable and mail to:
Montrose Verdugo City Chamber of Commerce
3516 N. Verdugo Rd., Glendale, CA 91208**

Credit cards accepted also.

BUSINESS NAME _____

CONTACT _____

ADDRESS _____

Office # _____ **Mobile #** _____

EMAIL _____

Sponsorship Level & Amount _____

Credit Card # _____

Expiration Date _____

For Office use: Check # _____ **Amt** _____ **Date** _____

Received by / on _____

Questions? Please contact the Montrose Verdugo Chamber of Commerce at (818) 249-7171

Or email: melinda@montrosechamber.org



3516 N. Verdugo Road, Glendale, CA 91208

www.montrosechamber.org

June 1, 2011

Dear Invited Oktoberfest Sponsor:

That time of year is coming up soon—the 34th Annual Montrose Oktoberfest, the Foothills area’s biggest event.

How would you like to have your business name and logo be seen by thousands of new customers? The Montrose-Verdugo City Chamber of Commerce’s 34th Annual Oktoberfest, with an average attendance of 35,000+ people, is the ideal venue to promote your business. This annual tradition draws an enormous audience from the entire Foothill Community and from across Los Angeles County. Sponsors are featured in several forms of media: newspapers, local TV stations, radio and web sites to name a few.

On Saturday, October 1st, Honolulu Avenue will be packed with booths selling authentic German and Austrian food and refreshments, games, rides, contests, and two stages with stellar entertainment and dancing! Not to be forgotten are the domestic and imported spotlight beers and the wine garden. Bingo at it’s finest and TV’s for those who don’t want to miss their sports. The Montrose Verdugo City Chamber of Commerce’s annual Oktoberfest is the region’s premiere civic event—you don’t want to miss it!

JOIN US FOR OKTOBERFEST!!!

Don’t miss your chance to have your business name and logo associated with the biggest local event of the year! We will prominently display your business name and logo as a supporter in the weeks leading up to Oktoberfest on both our website, in our printed advertising, radio, pole banners and other forms of media.

It’s never too early to sign up for Oktoberfest. The sooner you sign up the more time we have to advertise your Company! Your ads will be displayed and printed out when we receive your payment and will continue to be displayed all the way through Oktoberfest.

There are five levels of sponsorship. Please see the attached sheet for more details on how you can become a part of this great tradition! For more information or questions, please contact Melinda at the Montrose Verdugo City Chamber of Commerce (818)249-7171.

We are a 501(C) 3 organization. Federal Tax ID will be provided upon request. Don’t miss this wonderful marketing opportunity for your company to shine at the 34th Oktoberfest! Thank you for your consideration.

Sincerely,

Scott Trulik – Oktoberfest Chairman

Melinda Clarke – Montrose Verdugo City Chamber of Commerce - Executive Director

Melinda@montrosechamber.org